

# HAMIDA KINGE

C O N S C I O U S   C O P Y W R I T E R

 215.990.9678

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## EDUCATION

LILY SCHOOL OF  
PHILANTHROPY

Course: Fundraising for  
Small Nonprofits, 2022  
Davie, FL

AMERICAN UNIVERSITY

MA in International Training  
and Education, 2016  
Washington, DC

METCALF INSTITUTE

Environmental Reporting  
Fellowship, 2008-09

TEMPLE UNIVERSITY

BA in English, 2005  
Philadelphia, PA

## TECHNOLOGY

Mac and PC, MS Office  
Suite, Adobe (Audition,  
InDesign, and Premiere  
Pro), Audacity, Google  
Drive, Slack, Zoom,  
Teams, CMS, CRM,  
Canva, and Social Media  
(FB, IG, YT, and TT)

## ABOUT ME

Conscious writer and content producer with 10+ years of successes in the nonprofit, private, and public sectors. Services include website copy, fundraising materials, grant copy, social media (text, graphics, and video), scriptwriting for video and audio, advertising copy, white papers, and more.

## RELEVANT EXPERIENCE

NONPROFIT AND PRIVATE CLIENTS, NOV 2021 - PRESENT

Writer, Editor, and Consultant, Hollywood, FL

- Develop and edit website copy, fundraising materials, video scripts, pitches, bios, and more for nonprofits, small businesses, and creative professionals
- Clients have included Ocean Conservancy, North American Marine Alliance, The Take (1.5M YouTube subscribers), Adios Babylon Records, and others

VOA LEARNING ENGLISH, SEPT 2016 - SEPT 2021

International Multimedia Journalist, Washington, DC

- Codeveloped, wrote, and edited content for 5+ online, multimedia educational series for adult English-learning audiences in more than 40 countries worldwide
- Simplified complex news stories on subjects including social issues, education, health, environment, politics, culture, and tech for language-learners globally
- Conceived, wrote, and produced original features on a wide range of subjects
- Created interactive, educational social media posts and engaged with followers


INST. FOR AGRICULTURE & TRADE POLICY, SEPT 2015 - JAN 2016

Writer and Researcher, Master's Internship, Washington, DC

- Researched the climate and trade policies of 12 nations for a published report
- Simplified climate science language into straightforward, digestible summaries
- Proposed innovative visuals, such as infographics, to explain complex concepts

# HAMIDA KINGE

CONSCIOUS COPYWRITER

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## SOFT SKILLS

- exceptional communicator
- highly adaptable
- willing learner
- creative problem-solver
- solution-oriented
- strategic planner and organizer
- deadline-driven
- strong work ethic
- eagle eye for detail

## HOBBIES

Samba Dance Instructor  
for Miamibloco Samba  
Percussion Ensemble,  
Broward County Public  
Library, and others  
FEB 2022 - PRESENT

## RELEVANT EXPERIENCE

SECOND LANGUAGE TESTING, INC, SEPT 2012 - DEC 2014

Language Test Developer, Rockville, MD

- Wrote reading and listening test passages and questions in collaboration with expert translators in Haitian Creole, Oromo, Tigrinya, and other languages
- Recruited and trained 10+ external translators and edited their test materials
- Collaborated with project teams to strategize revisions based on client requests

NEXT CITY, SEPT 2008 - MAR 2012

Contributing Reporter, Remote, 2009-2012

Environmental Reporting Fellow, Remote, 2008-09

- Conceived and wrote environmental and health stories for magazine and web
- Interviewed climate experts, policy specialists, community health advocates, environmental justice leaders, film directors, city administrators, and many more
- Acted as representative at events, including conferences, seminars, and retreats

NONPROFIT AND PRIVATE CLIENTS, MAR 2009 - JUNE 2011

Freelance Writer and Consultant, Brooklyn, NY

- Wrote articles, brochure copy, press releases, blog posts, and appearance pitches, and helped secure 10+ in-person appearances for an American author
- Clients included celebrated book author Novella Carpenter, Painted Bride Art Center, Living Cities, Participant Media, and Essential Macau Magazine

BROOKLYN ARTS EXCHANGE, OCT 2006 - AUG 2008

Press & Marketing Manager, Brooklyn, NY

- Drafted targeted marketing strategies to increase local audience engagement
- Wrote and managed copy for website, ads, emails, print marketing, and press
- Strategized for and executed sponsorship drive to 50+ Brooklyn businesses
- Worked with graphic designers to develop print and virtual marketing content